

Siyaras International Investor Deck

Company Overview

Siyaras International Pvt. Ltd. specializes in innovative, patent-backed products in sustainable energy, wellness supplements, and eco-friendly solutions, targeting emerging markets globally, with a clear strategic focus on opportunities from 2025 onward.

Product Portfolio

1. NK Cell Booster™

Sector: Wellness & Healthcare

USP: Ayurvedic supplement boosting immunity by activating NK cells

Market: India and Africa (region-specific formulations)

Status: MVP in progress, patent submitted, targeted launch in 2025

2. GridiX™

Sector: Sustainable Energy Solutions

USP: Modular, stackable, portable battery system with IoT monitoring

Market: Power-deficient regions, particularly India and Africa

Status: MVP in progress, patent submitted, targeted launch in 2025

3. EcoPod™

Sector: Sustainability & Zero-Waste Packaging

USP: Refillable smart capsule system for daily consumables with IoT tracking

Market: Global sustainability-focused consumer markets

Status: MVP in progress, patent submitted, targeted launch in 2025

Market Opportunity (2025 and Beyond)

- Wellness supplements market projected to exceed \$200 billion globally
- Portable energy storage solutions expanding significantly in emerging markets
- Eco-friendly packaging growth at CAGR of over 7%, surpassing \$250 billion globally by 2025

Financial Projections

- Target combined market share: 1% within 3 years post-launch
- Revenue expectation: \$5M within first two years post-launch

Investment Requirements

Seeking seed investment of ■20–25 lakhs (~\$30K) for scaling production, marketing initiatives, IoT development, and strategic partnerships

Use of Funds

- Completion of MVP and product refinement
- Manufacturing setup and tooling
- Marketing and distributor onboarding
- Regulatory approvals and certifications

Founder

Souvik Saha: Innovator and serial entrepreneur with extensive experience in sustainable products, Ayurvedic formulations, and global exports.

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This deck outlines strategic investment opportunities to support rapid scaling, impactful market penetration, and robust revenue growth with a clear strategic vision focused on opportunities from 2025 and beyond.